

PAD POUCH COMPANY DESCRIPTION

We have invented a new product called the Pad Pouch and successfully launched Pad Pouch, LLC. The Pad Pouch is a single sling backpack/iPad carrier that allows people to have a backpack and also an innovative way to carry your tablet device. The unique feature is the fact that the sling of the backpack has a protective sleeve for your tablet, and allows the screen to be displayed outward on the user's chest. This allows Pad Pouch owners to express themselves via a personal digital billboard simply with the use of technology. The Pad Pouch is also a protective way to carry a tablet around and it makes users less likely to forget or lose their tablet. The Pad Pouch has received a patent pending from the US Patent Office (USPTO# US 29/452,983).



This idea was born one day while co-founder, Ben Shahroudi, was at school. His school had just recently moved to iPads in place of text books. He noticed kids would be forgetting and sometimes even dropping their tablets. He knew there had to be a better, safer, hands free way to carry an iPad. He also knew that kids would love to have a way to use the screen of their iPads as a type of "personal digital billboard". The Pad Pouch combines the use of a backpack with the ability to turn your tablet into a digital Tee-Shirt type of accessory.

The product is targeted to the fastest growing segment of iPad users; teens and the K-12 student as schools move from textbooks to digital curriculums.

Right now, the Pad Pouch is only available online for \$54.95. We will expand into retail distributors and mall kiosks this summer. We are seeking Round A investments to determine the scope, as well as mentorship. For more information on investment opportunities, please contact:

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